

## 2025 BHC Name a Snowplow Contest – Public Contest

Black Hawk County (BHC) Road Department is hosting a contest to name three of its snowplows.

### Contest Timeline

- Public submission period via this [link](#): November 20 - 30, 2025
- The BHC Marketing Coordinator will remove identification from all entries before sending them to the committee for anonymous review.
- By December 5, BHC Road Department staff will reduce the number of unidentified submissions to 15 for anonymous public voting.
- Submissions will be published for anonymous public voting on December 8.
- Voting closes at 11:59 pm Sunday, December 14.
- Winners will be contacted via email or phone by 4:00 p.m. December 15, 2025.
- Winners will be announced at the Board of Supervisors meeting on December 16, with social media posting and press releases to follow.

### Contest Rules

- Names submitted should be appropriate and under 15 characters.
- Submissions that are a duplication of current snowplow names will not be considered.
- Submissions that include profanity or inappropriate language will be excluded.
- If the same name is submitted by multiple applicants, the entry that came in first will be the one considered.
- Names may be submitted by a group (schools, nursing homes, etc.), but must include a contact name.
- Only names submitted through the [Official BHC Name a Snowplow Contest form](#) are eligible. (Social media comments do not count as an entry).
- Applicants must be at least 18 years old. Those under the age of 18 should have their parent/guardian submit on their behalf.
- BHC employees and their families **are** eligible to enter the contest, as names will be removed for internal and external voting. (BHC Road Department staff and Marketing Coordinator, and their families are **not** eligible.)
- BHC reserves the right to reject any submission for any reason.
- Applicants agree to release, defend, indemnify, and hold Black Hawk County harmless concerning all claims arising from entry.
- One submission per person/group.
- Anonymous public voting will take place via Black Hawk County website and social media.
- The top three vote-getters during public voting will win the contest.
- In the event of a tie, a winner will be determined by a blind draw.
- Each of the three winners will receive a free contest T-shirt and their choice of:
  - 4 Tickets to Hartman Reserve Maple Syrup Festival.
  - 1-night stay in a modern cabin at Hickory Hills or Big Woods Lake Campground.
  - 2-night stay in a rustic cabin at Hickory Hills or Big Woods Lake Campground.
- The winners' full names and hometowns will be published.
- Winners will be invited to have their pictures taken with the snowplows.