



2025 BHC Name a Snowplow Contest – Public Contest

Black Hawk County (BHC) Road Department is hosting a contest to name three of its snowplows.

Contest Timeline

- Public submission period via this [link](#): November 20 - 30, 2025
- The BHC Marketing Coordinator will remove identification from all entries before sending them to the committee for anonymous review.
- By December 5, BHC Road Department staff will reduce the number of unidentified submissions to 15 for anonymous public voting.
- Submissions will be published for anonymous public voting on December 8.
- Voting closes at 11:59 pm Sunday, December 14.
- Winners will be contacted via email or phone by 4:00 p.m. December 15, 2025.
- Winners will be announced at the Board of Supervisors meeting on December 16, with social media posting and press releases to follow.

Contest Rules

- Names submitted should be appropriate and under 15 characters.
- Submissions that are a duplication of current snowplow names will not be considered.
- Submissions that include profanity or inappropriate language will be excluded.
- If the same name is submitted by multiple applicants, the entry that came in first will be the one considered.
- Names may be submitted by a group (schools, nursing homes, etc.), but must include a contact name.
- Only names submitted through the [Official BHC Name a Snowplow Contest form](#) are eligible. (Social media comments do not count as an entry).
- Applicants must be at least 18 years old. Those under the age of 18 should have their parent/guardian submit on their behalf.
- BHC employees and their families are eligible to enter the contest, as names will be removed for internal and external voting. (BHC Road Department staff and Marketing Coordinator, and their families are not eligible.)
- BHC reserves the right to reject any submission for any reason.
- Applicants agree to release, defend, indemnify, and hold Black Hawk County harmless concerning all claims arising from entry.
- One submission per person/group.
- Anonymous public voting will take place via Black Hawk County website and social media.
- The top three vote-getters during public voting will win the contest.
- In the event of a tie, a winner will be determined by a blind draw.
- Each of the three winners will receive a free contest T-shirt and their choice of:
 - 4 Tickets to Hartman Reserve Maple Syrup Festival.
 - 1-night stay in a modern cabin at Hickory Hills or Big Woods Lake Campground.
 - 2-night stay in a rustic cabin at Hickory Hills or Big Woods Lake Campground.
- The winners' full names and hometowns will be published.
- Winners will be invited to have their pictures taken with the snowplows.